**October 2023 AZPOP TOPLINES AND CROSSTABS – Presidential**

**If the 2024 Presidential Primary Election were held today, which of the following candidates would you be most likely to vote for? (Republicans)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Demo** | **Ron DeSantis** | **Donald Trump** | **Tim Scott** | **Nikki Haley** | **Mike Pence** | **Chris Christie** | **Perry Johnson** |
| Full sample | 16% | 53% | 1% | 8% | 3% | 3% | 0% |
| 18-34 | 14% | 57% | 0% | 1% | 1% | 2% | 0% |
| 35-44 | 4% | 65% | 2% | 5% | 2% | 0% | 3% |
| 45-54 | 12% | 59% | 1% | 5% | 7% | 1% | 0% |
| 55-64 | 14% | 57% | 1% | 7% | 2% | 5% | 0% |
| 65+ | 27% | 42% | 2% | 16% | 2% | 4% | 0% |
| Female | 16% | 55% | 1% | 4% | 3% | 3% | 0% |
| Male | 17% | 52% | 1% | 12% | 2% | 3% | 1% |
| Maricopa | 21% | 48% | 1% | 9% | 3% | 2% | 1% |
| Pima | 2% | 64% | 0% | 12% | 1% | 6% | 0% |
| Rural | 14% | 61% | 1% | 5% | 2% | 4% | 0% |
| High School | 16% | 62% | 0% | 3% | 3% | 2% | 0% |
| Some college | 18% | 54% | 1% | 7% | 3% | 3% | 0% |
| College graduate | 13% | 44% | 2% | 11% | 3% | 5% | 2% |
| Postgraduate degree | 18% | 51% | 2% | 18% | 0% | 0% | 0% |
| White | 18% | 51% | 1% | 10% | 3% | 3% | 0% |
| Hispanic | 7% | 63% | 2% | 0% | 1% | 5% | 0% |
| Other | 16% | 58% | 0% | 6% | 0% | 0% | 3% |
| Republican | 16% | 53% | 1% | 8% | 3% | 3% | 0% |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Demo** | **Vivek Ramaswamy** | **Doug Burgum** | **Ryan Binkley** | **Someone else not listed** | **None of these candidates** |
| Full sample | 9% | 1% | 0% | 2% | 2% |
| 18-34 | 15% | 3% | 2% | 2% | 3% |
| 35-44 | 14% | 2% | 0% | 0% | 5% |
| 45-54 | 11% | 0% | 0% | 1% | 2% |
| 55-64 | 5% | 2% | 0% | 5% | 1% |
| 65+ | 6% | 0% | 0% | 1% | 2% |
| Female | 8% | 2% | 1% | 1% | 5% |
| Male | 11% | 0% | 0% | 2% | 0% |
| Maricopa | 11% | 1% | 1% | 0% | 2% |
| Pima | 9% | 0% | 0% | 5% | 1% |
| Rural | 5% | 2% | 0% | 3% | 3% |
| High School | 10% | 0% | 2% | 1% | 2% |
| Some college | 7% | 1% | 0% | 3% | 3% |
| College graduate | 12% | 4% | 0% | 2% | 2% |
| Postgraduate degree | 10% | 0% | 0% | 0% | 2% |
| White | 8% | 1% | 1% | 2% | 3% |
| Hispanic | 19% | 0% | 0% | 0% | 3% |
| Other | 3% | 7% | 0% | 6% | 0% |
| Republican | 9% | 1% | 0% | 2% | 2% |

**If the 2024 Presidential Primary Election were held today, which of the following candidates would you be most likely to vote for? (Republicans)**

|  |  |  |
| --- | --- | --- |
| **Demo** | **Donald Trump** | **Ron DeSantis** |
| Full sample | 68% | 32% |
| 18-34 | 79% | 21% |
| 35-44 | 79% | 21% |
| 45-54 | 76% | 24% |
| 55-64 | 72% | 28% |
| 65+ | 51% | 49% |
| Female | 69% | 31% |
| Male | 68% | 32% |
| Maricopa | 66% | 34% |
| Pima | 70% | 30% |
| Rural | 72% | 28% |
| High School | 78% | 22% |
| Some college | 71% | 29% |
| College graduate | 59% | 41% |
| Postgraduate degree | 58% | 42% |
| White | 65% | 35% |
| Hispanic | 81% | 19% |
| Other | 75% | 25% |
| Republican | 68% | 32% |

**Politically, which of these terms comes closer to how you see yourself? (Republicans)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Demo** | **Supporter of Donald Trump** | **Supporter of the Republican Party** | **Supporter of neither** |
| Full sample | 35% | 58% | 7% |
| 18-34 | 53% | 43% | 4% |
| 35-44 | 43% | 51% | 6% |
| 45-54 | 37% | 56% | 7% |
| 55-64 | 32% | 63% | 6% |
| 65+ | 23% | 67% | 9% |
| Female | 34% | 59% | 7% |
| Male | 37% | 57% | 6% |
| Maricopa | 35% | 57% | 8% |
| Pima | 37% | 59% | 4% |
| Rural | 36% | 59% | 5% |
| High School | 49% | 46% | 5% |
| Some college | 36% | 58% | 6% |
| College graduate | 27% | 65% | 7% |
| Postgraduate degree | 18% | 70% | 12% |
| White | 34% | 58% | 8% |
| Hispanic | 40% | 57% | 3% |
| Republican | 35% | 58% | 7% |

**Politically, which of the following terms comes closer to how you see yourself? (Democrats)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Demo** | **Supporter of Joe Biden** | **Supporter of the Democratic Party** | **Supporter of neither** |
| Full sample | 19% | 70% | 11% |
| 18-34 | 17% | 73% | 10% |
| 35-44 | 12% | 85% | 3% |
| 45-54 | 24% | 57% | 19% |
| 55-64 | 20% | 67% | 13% |
| 65+ | 21% | 71% | 8% |
| Female | 17% | 72% | 11% |
| Male | 22% | 68% | 11% |
| Maricopa | 17% | 71% | 11% |
| Pima | 18% | 77% | 6% |
| Rural | 25% | 62% | 13% |
| High School | 16% | 68% | 15% |
| Some college | 21% | 66% | 13% |
| College graduate | 20% | 78% | 3% |
| Postgraduate degree | 20% | 74% | 6% |
| White | 19% | 70% | 10% |
| Hispanic | 18% | 73% | 9% |
| Other | 20% | 65% | 15% |
| Democrat | 19% | 70% | 11% |

**If the 2024 Presidential Election were held today, which of the following candidates would you be most likely to vote for?**

|  |  |  |  |
| --- | --- | --- | --- |
| **Demo** | **Donald Trump (R)** | **Joe Biden (D)** | **Unsure** |
| *Full sample* | *46%* | *38%* | *16%* |
| 18-34 | 44% | 39% | 18% |
| 35-44 | 43% | 42% | 15% |
| 45-54 | 45% | 34% | 21% |
| 55-64 | 56% | 30% | 14% |
| 65+ | 45% | 41% | 14% |
| Female | 44% | 37% | 18% |
| Male | 48% | 38% | 14% |
| Maricopa | 45% | 39% | 15% |
| Pima | 39% | 38% | 23% |
| Rural | 53% | 33% | 15% |
| High School | 43% | 39% | 18% |
| Some college | 51% | 33% | 16% |
| College graduate | 44% | 41% | 15% |
| Postgraduate degree | 42% | 42% | 16% |
| White | 51% | 35% | 15% |
| Hispanic | 40% | 43% | 17% |
| Other | 35% | 43% | 22% |
| Democrat | 11% | 78% | 11% |
| Independent | 37% | 34% | 29% |
| Republican | 86% | 6% | 8% |

**If the 2024 Presidential Election were held today, which of the following candidates would you be most likely to vote for?**

|  |  |  |  |
| --- | --- | --- | --- |
| **Demo** | **Ron DeSantis (R)** | **Joe Biden (D)** | **Unsure** |
| Full sample | 40% | 37% | 23% |
| 18-34 | 30% | 37% | 33% |
| 35-44 | 36% | 41% | 23% |
| 45-54 | 39% | 34% | 27% |
| 55-64 | 48% | 32% | 20% |
| 65+ | 47% | 40% | 13% |
| Female | 38% | 36% | 26% |
| Male | 42% | 38% | 20% |
| Maricopa | 38% | 39% | 23% |
| Pima | 35% | 41% | 24% |
| Rural | 47% | 30% | 23% |
| High School | 32% | 38% | 29% |
| Some college | 43% | 32% | 25% |
| College graduate | 45% | 42% | 13% |
| Postgraduate degree | 39% | 41% | 19% |
| White | 47% | 34% | 19% |
| Hispanic | 27% | 41% | 32% |
| Other | 27% | 44% | 29% |
| Democrat | 7% | 75% | 18% |
| Independent | 33% | 34% | 32% |
| Republican | 75% | 6% | 19% |

Noble Predictive Insights surveyed 1,010 Arizona registered voters via online opt-in panel from Oct. 25-31, 2023. The sample was weighted by age, political party, education, race, county, and gender to reflect statewide registered voter demographics. MoE +/- 3.1%. Numbers may not equal to 100% due to rounding.